

# PIERRE VILLANUEVA

+1 310:993.8326 Pierre@SlicedAvocado.com

## Education

2008

Art Center College of Design Pasadena, CA  
Bachelor of Science in Transportation Design

## Self Started

2011

Otter Performance Granada Hills, CA

Co-founder of an offroad motorcycle performance company. Responsible for all aspects of the brand including: creation, design, implementation & product development.

## Graphic Design

2009—2010

Telisis LLC Las Vegas, NV

Generated, analyzed & synthesized research to create brand identity for Gritlock, a patented single action sandpaper clamp. Created logo, packaging, instructions & copy.

## Product R&D

2009

Password: JDM Pico Rivera, CA

Reverse engineered OEM components & incorporated design improvements. Designed seat brackets, body kits, shifters & suspension components for Lamborghini Murcielago, Nissan GTR & Honda Civic. Modeled designs in 3D. Managed & maintained 3D printer. Presented research, sketches & prototypes.

2008—2009

Toaster Design Arcadia, CA

Conceptualized, developed & designed completely passive non-clogging graded cheese dispenser. Presented research, concept, sketches & working prototype.

## Sales

2006—2007

Universal City Nissan Los Angeles, CA

Internet Sales Manger. Responded to prospects via telephone & email. Presented & demonstrated automobile, negotiated deal & delivered automobile.

## Volunteer

2001—2003

UCLA Athletics: Football Los Angeles, CA

Managed & maintained team equipment for 100+ players.

## Skills

Computer

PC + MAC

Office, Photoshop, Illustrator, Final Cut Pro, Alias, Solidworks & Keyshot 2.

Web Development

Prototype + Final

Dreamweaver, CSS3, HTML5, *Learning PHP & MySQL*

Presentation

Verbal + Graphic

Graphic Design, Public Speaking, Design Communication & Client Research.

Design

Analog + Digital

Conceptual Development, Ideation, Rendering & 2D to 3D Realization.

Model Making

Sketch + Final

Automotive Finishing, Clay Modeling, Composite Lay Up, Mold Making, Laser Cutting, Basic Wood Shop & Basic Machining.

Languages

Spoken + Written

English

Spanish

## Recognition

2004—2005

General Motors Scholarship

Entrance Scholarship